

FOR IMMEDIATE RELEASE

PANERA BREAD[®] COMING SOON TO LAKE ZURICH

Latest Design with Drive-Thru

CHICAGO, IL – April 7, 2016 – Panera Bread has plans to open a new bakery-café in Lake Zurich this summer at 430 S. Rand Road, Unit 160, Lake Zurich, IL 60477. The new 3,763 sq. ft. location features the latest Panera design with a drive-thru and outdoor patio seating.

With its identity rooted in handcrafted, freshly baked, artisan bread, Panera Bread is committed to providing great tasting, quality food that people can trust. Highlighted by antibiotic-free chicken, whole grain bread, select organic and all-natural ingredients and a menu with zero grams added trans fat, Panera's bakery-cafe selection offers flavorful, wholesome offerings. The menu includes a variety of year-round favorites to complement seasonal items and breads baked fresh daily in each bakery-cafe by skilled bakers.

A Neighborhood Approach

The new bakery-cafe in Lake Zurich offers a warm and welcoming environment including intimate seating areas, comfortable chairs, a community table and free Wi-Fi Internet access.

"We look forward to opening a new bakery-cafe in such a vital community, said Mike Hamra, President & CEO of Hamra Enterprises. Our bakery-cafes have been embraced by many surrounding communities in Chicagoland over the past 16 years, and we look forward to sharing the Panera warmth in Lake Zurich."

An Active Community Partner

Since Panera Bread was founded, the company and its franchisees have been active participants in the communities in which it does business. This new location will join Chicagoland in giving back through its local Day-End Dough-Nation[™] and Community Breadbox[™] programs.

As part of the local Community Breadbox program, all donations made by guests in the new Lake Zurich bakery-cafe will benefit Make-A-Wish[®] Illinois, a charity that helps grant the wishes of children with life threatening medical conditions. For the past five years over 30 local bakery-cafes joined the community in contributing over \$600,000 to Make-A-Wish[®] Illinois to grant 114 wishes.

At the end of each day, Panera Bread also donates all unsold bread and baked goods to local area hunger relief agencies as part of its local Day-End Dough-Nation program. Collectively, Panera bakery-cafes donated over \$100 million worth of unsold bread and baked goods in 2012 to help people in need.

About Panera Bread

<u>Hamra Enterprises</u> is a Panera Bread franchisee with 38 bakery-cafés in the Greater Chicago area. It is a dynamic organization owned and founded in 1975 by the Hamra family. The company's headquarters is in Springfield, Missouri and includes six companies with over 5,000 employees in five states; Missouri, Illinois, Massachusetts, New Hampshire, and Texas. Hamra Enterprises is committed to providing the highest quality products and services within the hospitality industry, creating exceptional experiences



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for people and communities by engaging each of its restaurant neighborhoods through community service, fundraising, and other philanthropic partnerships such as Make-A-Wish of Illinois, Make-A-Wish of Missouri, Boston Children's Hospital, , Children's Miracle Network Hospitals, The Dave Thomas Foundation for Adoption and St. Jude's Children's Research Hospital. Our bakery-cafes routinely donate bread and baked goods to community organizations in need. Additional information is available on hamraenterprises.com

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