

Noodles & Company Opening New Metro East Location in Shiloh, Ill. First 50 Guests Will Receive Free Noodles

RSVP to attend Community Benefit Day on October 1 in support of the Scott Air Force Base community

(September 16, 2015) —<u>Noodles & Company</u>, serving classic noodle and pasta dishes from around the world, announced it will open its first restaurant in Shiloh, Ill., on Thursday, October 1. The restaurant will open at 10:30 am and is located at 3290 Green Mount Crossing.

The 3,700 square foot restaurant has seating for 79 guests inside the dining room and 20 guests on the outside patio. During the grand opening, the first 50 guests to walk through the door will receive a certificate for a free Noodles dish of their choice.

In advance of the official grand opening, the restaurant will also host a Community Benefit Day for Scott Air Force Base on Wednesday, September 30. <u>Noodles & Company</u> will donate \$1,000 of the day's proceeds to enhance quality of life programs at Scott Air Force Base. The event is open to the public.

Guests must RSVP to reserve up to four seats for lunch or dinner. Guests can RSVP to attend the benefit here: http://events.noodles.com/register/70093.

WHAT:

- Interviews with Noodles & Company spokesperson in-studio or on location
- Photos of the restaurant (jpegs and logos also available upon request)
- Interviews with a Scott Air Force Base spokesperson
- Visuals of guests supporting Scott Air Force Base community (only on Sept. 30)
- Shots of the Scott Air Force Base check presentation (only on Sept. 30)
- WHEN: Wednesday, September 30 (Community Benefit Event) 11 AM to 2 PM; 4 PM to 8 PM Thursday, October 1 (Grand Opening) 10:30 AM to 10 PM

WHERE: Noodles & Company 3290 Green Mount Crossing Shiloh, IL 62269 618.206.2047

Noodles & Company has more than 470 restaurant locations across the country and delivers its globally inspired, cooked-to-order menu on real china, delivered to the table with a smile. The <u>menu</u> consists of more than 25 fresh, customizable dishes that are prepared quickly with quality ingredients including cage-free eggs, naturally raised antibiotic-free pork and organic tofu. Favorites include the sweet and spicy Japanese Pan Noodles, zesty Pesto Cavatappi, and the popular Wisconsin Mac & Cheese.

The restaurant will also be opening with its newest items for summer: **BUFF Bowls**. Four Noodles & Company's most popular pasta bowls — Japanese Pan, Whole Grain Tuscan Fresca, Pesto Cavatappi, and

Bangkok Curry — are now available in the buff. Each BUFF Bowl features a double portion of veggies, topped with protein, and served on a bed of spinach in place of the noodles. The dishes are low in carbo-hydrates, full of flavor, and under 400 calories.

Noodles & Company also introduced a new catering program that will be available at this new location. Noodles Catering includes the company's NoodleBar offering, buffet-style meals for 20 or more people that are composed of main entrees, sides and desserts, as well as A La Carte individual pans that serve up to 10 people each and are great for adding variety to larger spreads or feeding a small get together.

Local fans are also encouraged to join the Shiloh Noodlegram <u>e-club</u>. Noodlegram members receive news, offers and exclusive information on Grand Openings, VIP Events, seasonal specialties, giveaways and more. For more information on Noodles & Company, please visit <u>www.noodles.com</u> or check us out on <u>Facebook</u> and <u>Twitter</u>.

About Noodles & Company

Founded in 1995, <u>Noodles & Company</u> is a fast-casual restaurant chain that serves classic noodle and pasta dishes from around the world. Known as *Your World Kitchen*, Noodles & Company's globally inspired menu consists of more than 25 fresh, customizable noodle bowls, salads, soups, and sandwiches that are prepared quickly using quality ingredients. From healthy to indulgent, spicy to comforting, the menu provides favorites for everyone from kids to adults. Popular dishes include the Med Salad with grilled chicken, spicy Indonesian Peanut Sauté and creamy Wisconsin Mac & Cheese. For more information about Noodles & Company visit www.noodles.com or on <u>Facebook</u> and <u>Twitter</u>.

About Hamra Enterprises

Hamra Enterprises is a franchisee of Noodles & Company with seven Noodles and Company restaurants in St. Louis and two in Columbia, MO. It is a dynamic organization owned and founded in 1975 by the Hamra family. The company's headquarters is in Springfield, Missouri and includes six companies with over 3,500 employees in five states; Missouri, Illinois, Massachusetts, New Hampshire, and Texas. Hamra Enterprises is committed to providing the highest quality products and services within the hospitality industry, creating exceptional experiences for people and communities by engaging each of its restaurant neighborhoods through community service, fundraising, and other philanthropic partnerships such as Make-A-Wish of Missouri, Boston Children's Hospital, Make-A-Wish of Illinois, Children's Miracle Network Hospitals, The Dave Thomas Foundation for Adoption and St. Jude's Children's Research Hospital.