



Your World Kitchen

Noodles & Company Opening New Columbia Location *First 50 Guests Will Receive Free Noodles*

RSVP to attend Community Benefit Day on September 12
in support of the Boys & Girls Club of Columbia

(September 2, 2015) — [Noodles & Company](#), serving classic noodle and pasta dishes from around the world, announced it will open its second restaurant in Columbia on Monday, September 14. The restaurant will open at 10:30 am and is located at 21 Conley Road in the Broadway Marketplace.

The 3,361 square foot restaurant has seating for 81 guests inside the dining room and 20 guests on the outside patio. During the grand opening, the first 50 guests to walk through the door will receive a certificate for a free Noodles dish of their choice.

In advance of the official grand opening, the restaurant will also be hosting a Community Benefit Day on behalf of the [Boys & Girls Club of Columbia](#), which supports up to 800 children and families throughout the area. The event is open to the public.

Guests must RSVP to reserve up to four seats for lunch or dinner on Saturday, September 12. [Noodles & Company](#) will donate \$1,000 of the day's proceeds to the organization, which will use the funds to benefit the Boys & Girls Club of Columbia Tiger Team 2015 and the Tigers on the Prowl campaign.

Guests can RSVP to attend the benefit here: <http://events.noodles.com/register/70082>.

WHAT:

- Interviews with Noodles & Company spokesperson — in-studio or on location
- Photos of the restaurant (jpegs and logos also available upon request)
- Interviews with Boys & Girls Club spokesperson
- Visuals of guests supporting the Boys & Girls Club and the organization's "Tigers on the Prowl" tiger (only on Sept. 12)
- Shots of the Boys & Girls Club check presentation (only on Sept. 12)

WHEN: Saturday, September 12 (Community Benefit Day) — 11 AM to 2 PM; 4 PM to 8 PM
Monday, September 14 (Grand Opening) — 10:30 AM to 10 PM

WHERE: Noodles & Company
21 Conley Road
Columbia, MO 65201
573.441.0308

Noodles & Company has more than 470 restaurant locations across the country and delivers its globally inspired, cooked-to-order menu on real china, delivered to the table with a smile. The menu consists of more than 25 fresh, customizable dishes that are prepared quickly with quality

ingredients including cage-free eggs, naturally raised antibiotic-free pork and organic tofu. Favorites include the sweet and spicy Japanese Pan Noodles, zesty Pesto Cavatappi, and the popular Wisconsin Mac & Cheese.

The restaurant will also offer its newest items for summer: **BUFF Bowls**. Four Noodles & Company's most popular pasta bowls — Japanese Pan, Whole Grain Tuscan Fresca, Pesto Cavatappi, and Bangkok Curry — are now available in the buff. Each BUFF Bowl features a double portion of veggies, topped with protein, and served on a bed of spinach in place of the noodles. The dishes are low in carbohydrates, full of flavor, and under 400 calories.

In addition, Noodles & Company introduced a new catering program that will be available at this new location. Noodles Catering includes the company's NoodleBar offering, buffet-style meals for 20 or more people that are composed of main entrees, sides and desserts, as well as A La Carte individual pans that serve up to 10 people each and are great for adding variety to larger spreads or feeding a small get together.

Local fans are also encouraged to join the Columbia Noodlegram [e-club](#). Noodlegram members receive news, offers and exclusive information on Grand Openings, VIP Events, seasonal specialties, giveaways and more. For more information on Noodles & Company, please visit www.noodles.com or check us out on [Facebook](#) and [Twitter](#).

About Noodles & Company

[Noodles & Company](#) is a fast-casual restaurant chain where its globally inspired dishes come together to create [Your World Kitchen](#). Recognized by Parents magazines as a Top Family Friendly Restaurant, and Health magazine as one of America's Healthiest Fast Food Restaurants, Noodles & Company is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers appetizers, soups, salads and sandwiches, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 470 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting www.noodles.com.

About Hamra Enterprises

[Hamra Enterprises](#) is a franchisee of Noodles & Company with six Noodles and Company restaurants in St. Louis and two in Columbia, MO. It is a dynamic organization owned and founded in 1975 by the Hamra family. The company's headquarters is in Springfield, Missouri and includes six companies with over 3,500 employees in five states; Missouri, Illinois, Massachusetts, New Hampshire, and Texas. Hamra Enterprises is committed to providing the highest quality products and services within the hospitality industry, creating exceptional experiences for people and communities by engaging each of its restaurant neighborhoods through community service, fundraising, and other philanthropic partnerships such as Make-A-Wish of Missouri, Boston Children's Hospital, Make-A-Wish of Illinois, Children's Miracle Network Hospitals, The Dave Thomas Foundation for Adoption and St. Jude's Children's Research Hospital.