



Wendy's Unveils New Restaurant Design in Moberly MO *Bold new look revealed at opening on November 8, 2021*

Springfield, MO (November 8, 2021) – With revitalized decor, comfortable seating and other amenities, guests will enjoy a stunning new Wendy's® experience when they visit the new restaurant at 535 E. Highway 24, Moberly MO beginning November 8th.

The restaurant was built using an innovative interior and exterior design, which is part of an ongoing effort to provide an enhanced customer experience — from the high-quality food to the restaurant environment.

“This restaurant has bold curb appeal and features a compelling design—inside and out,” said Mike Hamra, President & CEO of Hamra Enterprises. “We are thrilled about the opening of this new Wendy's restaurant in such a vital community.” This would be Hamra Enterprises' 36th Wendy's restaurant in Missouri and 93rd Wendy's restaurants for the enterprise from New England to the Midwest.

The interior showcases open, bright dining areas with multiple seating options, including private booths, cozy lounge seating and a Wi-Fi bar. A Coca-Cola® Freestyle® beverage dispenser that allows customers to customize their drink choices is also available. The touch screen, self-serve fountains offer over 100 regular and low-calorie beverages, including a variety of branded waters, sports drinks, lemonades, and sparkling beverages.

Wendy's Image Activation initiative, which includes remodeling restaurants and building new restaurants, remains an integral part of the system's global growth strategy. These projects have created new restaurant jobs and economic growth through construction and development in local communities.

About Hamra Enterprises

[Hamra Enterprises](http://hamraenterprises.com) is a dynamic organization owned and founded in 1975 by the Hamra family. It is a dynamic organization owned and founded in 1975 by the Hamra family with its headquarters in Springfield, Missouri and includes three restaurant brands and one hotel brand with over 7,000 employees in 9 states; Arkansas, Illinois, Kansas, Massachusetts, Mississippi, Missouri, New Hampshire, Tennessee, and Texas. Hamra Enterprises is committed to providing the highest quality products and services within the hospitality industry, creating exceptional experiences for people and communities by engaging each of its restaurant neighborhoods through community service, fundraising, and other philanthropic partnerships such as Boston Children's Hospital, Make-A-Wish of Illinois, Children's Miracle Network Hospitals, The Dave Thomas Foundation for Adoption and St. Jude's Children's Research Hospital. For more information, visit hamraenterprises.com

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