



**Food as it should be.™**

## **PANERA BREAD® OPENS NEW BAKERY-CAFE IN LAKE ZURICH**

### **Features Drive-thru for Guest Convenience**

**Chicago, June 13, 2016** – Panera Bread will open its newest bakery-cafe with drive-thru in Lake Zurich at 430 S. Rand Road on Tuesday, June 21 and 6 a.m.

On opening day the first 50 dine in guests with any purchase will receive a Panera travel mug with five complimentary coffee or tea refills and the first 20 drive-thru guests will receive a certificate\* to receive a loaf of bread every month for a year. *\*One certificate per car.*

“We are thrilled to open our newest bakery-cafe in Lake Zurich,” said Mike Hamra, President & CEO of Hamra Enterprises, a franchisee of Panera Bread with 38 cafes throughout Chicagoland. “Lake Zurich is a community that we have wanted to serve for many years and we are excited that we now have a location that will be conveniently located for the residences and those that do business in Lake Zurich.”

#### **The Panera Experience**

For eat-in guests, the bakery-cafe offers a warm and welcoming environment including various seating areas, comfortable chairs, free WiFi Internet access, and an outdoor patio.

For those on the go, an ordering option called Rapid Pick-Up will enable customers to place an online/mobile order from their office, car, work or home – up to 2 weeks in advance – and pick up their food at a pre-determined time without waiting in line. The bakery-cafe will be equipped with a special “to go” pick-up area, featuring dedicated seating, an order-status monitor providing real-time information as orders are prepared and completed, and shelf space, all to facilitate easy pick up.

The entire Panera Bread menu will also be available to order through the bakery-cafe’s drive-thru window during regular hours of operation.

#### **Food as it should be**

Panera Bread began with a simple commitment: to bake fresh bread every day in our bakery-cafes. That commitment led to others, like the early decision to remove artificial trans-fats, post calories on menu boards and invest in serving chicken raised without antibiotics. In 2014, Panera issued a comprehensive Food Policy that expressed its commitments to clean ingredients, menu transparency and having a positive impact on the food system. This included a pledge to remove artificial additives (flavors, sweeteners, preservatives and colors from artificial sources) from the food in its U.S. bakery-cafes by the end of 2016.

#### **Day-End Dough-Nation™ & Panera Gives**

Panera Bread has worked to help combat the problem of hunger for 25 years, since it began donating unsold bread and baked goods to local organizations. In 2014, Panera bakery-cafes nationally donated a

retail value of approximately \$100 million worth of unsold bread and baked goods to help neighbors in need through our Day-End Dough-Nation™ program. Panera also supports local charitable organizations through Panera Gives by donating a certificate or fresh bakery products.

### **An Active Community Partner**

As part of the local community, all donations made by guests in the new Lake Zurich bakery-cafe will benefit Make-A-Wish® Illinois, a charity that helps grant the wishes of children with life threatening medical conditions. For the past five years over 30 local bakery-cafes joined the community in contributing over \$600,000 to Make-A-Wish® Illinois to grant 114 wishes.

### **Hours of Operation**

The hours of operation for Panera Bread at the 430 S. Rand Road (corner of Rand and Route 22) are Sunday from 7 a.m. to 9 p.m. and Monday through Saturday from 6 a.m. to 10 p.m. For more information, call Panera Bread at (224)-662-2100.

### **About Panera Bread**

[Hamra Enterprises](#) is a Panera Bread franchisee with 38 bakery-cafés in the Greater Chicago area. It is a dynamic organization owned and founded in 1975 by the Hamra family. The company's headquarters is in Springfield, Missouri and includes six companies with over 5,000 employees in five states; Missouri, Illinois, Massachusetts, New Hampshire, and Texas. Hamra Enterprises is committed to providing the highest quality products and services within the hospitality industry, creating exceptional experiences for people and communities by engaging each of its restaurant neighborhoods through community service, fundraising, and other philanthropic partnerships such as Make-A-Wish of Illinois, Make-A-Wish of Missouri, Boston Children's Hospital, Children's Miracle Network Hospitals, The Dave Thomas Foundation for Adoption and St. Jude's Children's Research Hospital. Our bakery-cafes routinely donate bread and baked goods to community organizations in need. Additional information is available on [hamraenterprises.com](http://hamraenterprises.com)

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### **Media Contact:**

Eve Metheny

[emetheny@teamhamra.com](mailto:emetheny@teamhamra.com)