



NOODLES & COMPANY ANNOUNCES THE GRAND OPENING OF FIRST MASSACHUSETTS LOCATION

Welcome to Your World Kitchen, Shrewsbury

Broomfield, CO (April 30, 2014) – [Noodles & Company](#), serving classic noodle and pasta dishes from around the world, today announced the opening of its first Massachusetts location in Shrewsbury with established franchisee operator, Hamra Enterprises. The restaurant will open at 11:00 AM and is located in the White City Shopping Center at 50 Boston Turnpike.

"We are excited to bring Noodles' world of flavors to Shrewsbury. From healthy to indulgent, spicy to comforting, we have something for everyone, from kids to adults," said Mike Hamra, President and CEO of Hamra Enterprises. "With a broad menu of noodles, salads, soups and sandwiches, you can get a different taste every day, in lots of different ways. It is flavors from around the world, right down the street. That's why Noodles is called *Your World Kitchen*."

Noodles & Company has more than 390 restaurant locations across the United States and delivers its globally inspired, cooked-to-order menu in a real bowl, delivered to the table with a smile. Its [menu](#) consists of more than 25 fresh, customizable dishes that are prepared quickly with quality ingredients. Favorites include the sweet and spicy Indonesian Peanut Sauté, Med Salad with grilled chicken and the popular Wisconsin Mac & Cheese.

The 3,250 square-foot restaurant includes dining room seating for 80 and patio seating for 12. Regular restaurant hours will be Monday through Sunday 11:00AM – 10:00PM. For holiday hours, please call the restaurant directly at (508)-860-2092.

Local fans are also encouraged to join the Shrewsbury Noodlegram [e-club](#). Noodlegram members receive news, offers and exclusive information on Grand Openings, VIP Events, seasonal specialties, giveaways and more. For more information on Noodles & Company, please visit www.noodles.com or check us out on [Facebook](#) and [Twitter](#).

About Noodles & Company

[Noodles & Company](#) is a fast-casual restaurant chain where its globally inspired dishes come together to create [Your World Kitchen](#). It is a restaurant where Japanese Pan Noodles rest comfortably next to Penne Rosa and Wisconsin Mac & Cheese, but where world flavors don't end at just noodles. Inspired by some of the world's most celebrated flavor combinations, Noodle & Company's menu offers appetizers, soups, salads and sandwiches, too. Everything is made fresh to order, just as you like it, using quality ingredients. Dishes are delivered to the table allowing guests time to sit and relax or grab a quick bite. With more than 390 locations nationwide, from California to Connecticut, guests can find a location nearest them and take a tour of the global menu by visiting www.noodles.com.