



Hamra Enterprises Celebrates 100th Unit Opening through Charitable Cookie Promotion

For Each Hamra Cookie Sold at Select Panera Bread® Locations in May, Hamra Enterprises Donates \$1 to Make-A-Wish® Illinois

CHICAGO (April 28, 2015) – Family-owned [Hamra Enterprises](#), franchisee of Panera Bread, Wendy’s, Noodles & Company and Holiday Inn Express and Suites, is celebrating the upcoming opening of its 100th unit, a Panera Bread in Tinley Park, Ill., with a month-long fundraiser that will assist them in granting their 100th wish to Make-A-Wish Illinois.

Mike Hamra, the President and CEO of Hamra Enterprises, has selected his favorite pastry from the menu, the Candy Cookie, which for the entire month of May will be dubbed, *The Hamra Cookie*, at the Panera Bread locations in South Holland (300 E. 162nd Street), Frankfort (11069 W. Lincoln Hwy.) and Tinley Park (7204 W. 191st Street). For each Hamra Cookie sold at one of these select locations, the brand will donate one dollar toward its longtime partner, Make-A-Wish Illinois. In coordination with the “100” theme, these proceeds will go towards the 100th wish that Hamra Enterprises can now grant through the foundation.

“Giving back to the local communities where we open our units has always been a top priority for us,” said Hamra. “The opening of our 100th unit is both a huge milestone for Hamra Enterprises and also a great opportunity to give back to Make-A-Wish Illinois in a fun and unique way. We are inviting the community to join us in helping grant our 100th wish as we celebrate our 100th opening.”

The 100th unit, which is the 37th Hamra Panera Bread location in Illinois, is located at 7204 W. 191st Street, Tinley Park, Ill. The Tinley Park Panera Bread will host a grand opening celebration on Monday, May 11 from 6-10 a.m. The first 100 guests will receive a Bread-For-A-Year certificate and a Panera coffee tumbler with five free coffees. The ribbon cutting ceremony will take place at 9 a.m. with the Hamra family, Mayor Edward Zabrocki and additional invited guests.

Customized Guest Experience

For eat-in guests, the bakery-cafe in Tinley Park offers a warm and welcoming environment including intimate seating areas, comfortable chairs, a community table and free Wi-Fi Internet access.

For those on the go, the entire Panera Bread menu will be available to order through the bakery-cafe’s drive-thru window during regular hours of operation.

The café also features an ordering option called Rapid Pick-Up will enable guests to place an online/mobile order from their office, car, work or home – up to five days in advance – and pick up their food at a pre-determined time without waiting in line. The bakery-cafe will be equipped with a special “to go” pick-up area, featuring dedicated seating, an order-status monitor providing real-time information as orders are prepared and completed, and shelf space, all to facilitate easy pick up.

An Active Community Partner

Since our beginning, the company and its franchisees have been active participants in the communities in which it does business. The new location will give back to the community through its Day-End DoughNation™ and Community Breadbox™ programs.

As part of the local Community Breadbox™ program, all donations made by guests in the new Tinley Park bakery-cafe will benefit Make-A-Wish Illinois, a charity that helps grant the wishes of children with life threatening medical conditions. For the past five years over 30 local bakery-cafes joined the community in contributing over \$500,000 to Make-A-Wish® Illinois, granting over 90 wishes.

Hours of Operation

The hours of operation for Panera Bread at 7204 W. 191st Street, Tinley Park, IL 60477 are Sunday from 7:00 a.m. to 9:00 p.m. and Monday through Saturday from 6:00 a.m. to 10:00 p.m. For more information, call Panera Bread at (815) 806-6470.

ABOUT HAMRA ENTERPRISES

Hamra Enterprises is a franchisee of Panera Bread® and owns 37 Panera Bread bakery-cafés in the Greater Chicago area. It is a dynamic organization owned and founded in 1975 by the Hamra family. The company's headquarters is in Springfield, Missouri and includes six companies with over 3,500 employees in five states; Missouri, Illinois, Massachusetts, New Hampshire and Texas. Hamra Enterprises is committed to providing the highest quality products and services within the hospitality industry, creating exceptional experiences for people and communities by engaging each of its restaurant neighborhoods through community service, fundraising, and other philanthropic partnerships such as Boston Children's Hospital, Make-A-Wish Illinois, Children's Miracle Network Hospitals, The Dave Thomas Foundation for Adoption and St. Jude's Children's Research Hospital. Our bakery-cafes routinely donate bread and baked goods to community organizations in need. Additional information is available on our website, hamraenterprises.com.

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